

4 steps to dispense Essilor® Stellest® lenses and engage parents & children into the journey

CORE SPEECH

SCENARIO 1

SCENARIO 2

SUPPORTING TOOLS

1 ENSURE PARENTS KNOW THE IMPORTANCE TO CONTROL MYOPIA PROGRESSION

PRESCRIPTION TO CONTROL MYOPIA PROGRESSION

Further confirm to parents it's the right choice for a solution to control myopia progression



PRESCRIPTION WITH SINGLE VISION LENSES

Raise parents' awareness that Single Vision lenses are not enough



In short-term, myopia can affect children's vision and thereby can impact their quality of life. In long-term, any level of myopia is associated with an increased risk of ocular complications and visual impairment later in life.

Adopt solutions to control myopia progression as the standard of care for children with myopia.¹

Single Vision lenses can only correct myopia but cannot control its progression

Don't wait, equip the child with Essilor® Stellest® lenses early for better outcome!*²

2 INTRODUCE ESSILOR® STELLEST® LENSES

- **Correct Myopia:** Vision as clear as with Single Vision lenses.²
- **Control Myopia Progression:** A constellation of invisible* lenslets, spread on 11 rings.
- **No Compromises:** Aesthetic, simple and safe³
Comfortable, and easy to adapt for children^{2,4}

3 EXPLAIN ESSILOR® STELLEST® LENSES' EFFICACY

- Essilor® Stellest® lenses slow down myopia progression by **67%** on average.⁵
- Over a **5-year** period, myopia progression was **two times** slower on average.⁶

4 RECOMMEND TO MAXIMIZE EFFECTIVENESS

- Wearing time: at least **12 hours** (for Scenario 1)
- **Regular follow-ups:** according to eye doctor's recommendation
- **Additional tips** for child's eyes: 1) Increase children's outdoor time⁴ 2) Follow the 20/20/20 rule

USE DEMO TOOL TO HELP INTRODUCE LENSES



CONSUMER LEAFLET



PASSPORT FOR FOLLOW-UP





*A younger age was associated with faster myopia progression in children wearing single vision lenses in the Essilor® Stellest® lens 2-year clinical trial. This trend was not observed in children wearing Essilor® Stellest® lenses; myopia progression in children wearing Essilor® Stellest® lenses was not influenced by age.

† Aesthetic finish.

‡ Essilor® Stellest® lenses are made from AIRWEAR® polycarbonate which provides impact-resistance and blocks 100% transmission of UV. In terms of visual performance, research has demonstrated the Essilor® Stellest® lens does not impact central and peripheral visual functions.

§ Compared to single vision lenses, when worn 12 hours per day every day for two consecutive years.

¶ Compared to the 60-month progression of the extrapolated control group (predicted average annual decrease in SER by 9.7% based on the initial 2-year control group, Smotherman C, et al. IOVS 2023;64:ARVO E-Abstract 811).

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3. Gao Y, et al. The impact of spectacle lenses for myopia control on visual functions. Ophthalmic Physiol Opt. 2021;41:1320-31.

4. Drobe B, et al. Adaptation and visual comfort in children with new spectacle lenses containing concentric rings of contiguous aspherical micro-lenses for myopia control. Investigative Ophthalmology & Visual Science. 2020;61(7):94.

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6. Li X, Huang Y, Liu C, Yin Z, Cui Z, Lim EW, Drobe B, Chen H, Bao J. Myopia control efficacy of spectacle lenses with highly aspherical lenslets: results of a 5-year followup study. Investigative Ophthalmology & Visual Science. 2024 Jun 17;65(7):131-.